



Learn Beyond

**KPR Institute of
Engineering and
Technology**

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**BUSINESS001****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**PITCH IT UP**

Event No	BUSINESS001
Organizing Department	Business Club
Associate Dept. NSC	Ignitron Clubs
Date	17/02/2023
Time	10:00 AM to 01:00 PM
Event Type	Club Activity
Event Level	National
Venue	KPRIET KPRCAS
Total Participants	44
Faculty - Internal	4
Students - External	40

Related SDG**Involved Staffs**

Sl	Name	Role
1	Udhayakumar N	Convenor

Outcome

This event was to create an knowledge and platform for the students who are longing to make their ideas to shine among this business world and also given a clear idea about marketing our ideas.

Event Summary

The Event was done as per the plan and also it was started around 10 Am with the presentation from Thiteashwar for the participants about the event description and what is the outcome of this one and how to make their own one with participants ideas in a shorter manner and also they started to explore their ideas and bring out some new stuffs and yeah they did like as a team they started work . We gave them around an hour to make their own pitch deck that they can present over and also after they done we started evaluating with our own team business member related Or like they know about it before and bythe way they presented and their body language and posture gesture during the conversation we just concluded the winner and runner and also in further we have also planned to take the best ideas and the students to their destination by giving them the mentorship to develop the project or the ideas they have developed and also have planned them to take them to few other places like the exhibition and some of seed money and also the government functioning agencies or the schemes.. The main objective of this event is to bring the ideas and stuffs from the internal students to take them into some business kind of environment to shown them the world or the place where they need to shine on the business world .. And the objective of the event was achieved.

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